

Ismael Moran-Montero

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PROFESSIONAL PROFILE:

- Over 6 years working as a professional graphic designer
- Experience working within and Art department / agency
- Experience in the art direction of printed publications
- Experience in organizing and creating multiple ad files.
- Experience in postproduction 3D conversions (worked on such films as Smurfs and The Green Lantern)
- Experience in providing technical support for programs such as Word and the Adobe Creative Suite.
- Possess excellent verbal and written communication, organizational, analytical and interpersonal skills.
- Bilingual Spanish.

EDUCATION:

- **California Polytechnic State University** San Luis Obispo, CA Major: Graphic Communication June 2006 Concentration: Design Reproduction Technology Diploma: Bachelors of Science

PROFESSIONAL EXPERIENCE:

Survey Programmer

Dynata Poway, CA

August 2017—Current

- Program market research surveys using CMIX platform (proprietary software)
- Internal and external communications

Manager, Online Research & Design

Culturati Research & Consulting Inc. Del Mar, CA

November 2011—August 2017

- Program market research surveys for the Hispanic Market and General Market using Enterprise Feedback Suite
- Data entry/coding;
- Assist with data analysis and topline reports from Market Research studies.
- Direct contact (in both English and Spanish) via email and telephone with online community members.
- In charge of blog creation for market research studies
- Website maintenance and html coding for Online Market Research Community
- Market Research study coordination and recruitment
- Manage Online Market Research Community
- In charge of the art direction of marketing materials for company.
- Internal and external communications

Stereo Artist Del Mar, CA Legend 3D April 2010—October 2011

- Mastery of proprietary software
- Postproduction 3D conversion (Smurfs, Conan, The Green Hornet, Shrek 13, The Green Lantern, Transformers: Dark side of the moon, Top Gun)
- File Management
- Setting up shots for fellow artists.
- Cofounder of company ebook club
- Note taking through shot reviews
- Interpret client and stereographer notes and apply them into work.
- New employee training
- Mentoring

Graphic Designer San Luis Obispo, CA Tolosa Press November 2006—April 2010

- Lead graphic designer
- Created advertisements for multiple clients ranging from resorts to financial institutions
- Assist with sales concepts and design for multiple advertising clients.
- Coordinate the production of several publications.
- Keep in contact with printer and follow printing specifications.
- Assist with promotional materials for the publication company.
- Art director for local newspaper (The Coast New) and magazine (A Place To Call Home)
- Ad File Management
- Internal and external communications

Freelance Graphic Designer September 2006—Current

- Creation of promotional materials for nonprofit organizations
- Creation of menus for restaurant
- Creation and maintenance of websites for multiple organizations and individuals
- Creation of marketing pieces for resorts and businesses
- Design consultation

COMPUTER SKILLS:

- Macintosh/ PC
- Printers, Scanners, and peripherals
- Adobe InDesign
- Adobe Photoshop
- Adobe Image Ready
- Microsoft word
- Microsoft PowerPoint
- Adobe Illustrator
- QuarkXPress

- Microsoft Excel
- Dreamweaver
- Fetch
- Online Social Media

ACTIVITIES:

- Lambda Theta Phi Latin Fraternity Incorporated
 - Social Chair
- Big Brothers And Big Sisters Of America
 - Big Brother
- University Graphic Systems
 - Web offset trainee 20042005
- Movimiento Estudiantil Xicano De Aztlan (MEXA)
 - Editor Of Tiempo de Aztlan student newsletter 20032004